



FROM
ANY
DEPTH

TO
ANY
HEIGHT

FROM
ANY
DISTANCE

IN
ANY
QUANTITY

SAVE TIME AND LABOUR

bring
water
to your home.

the Electric way!

BY HAND

OR BY ELECTRICITY

Which!



"With the hand pump I pump for two hours each day," said a Rural consumer when he was purchasing one of our electric power pumps. He treated his water problem in terms of pumping time. We checked and verified this figure of "two hours" and, furthermore, checked the capacity of his pump. In actual fact, this consumer averaged 550 hours per annum pumping, in which time he pumped 99,000 gallons or 438 tons of water. His pumping time equalled almost $11\frac{1}{2}$ 48-hour weeks per annum.

"This is an expensive job," he admitted, "particularly in busy periods when labour is most needed." His power pump will supply his requirements for the average cost of approximately 8d. per week and he will have all the advantages of a good pressure water supply on tap. He is only one man in thousands who have availed of electricity to eliminate the drudgery and minimise expense of supplying water to the home. Are YOU still toiling to the well or hand pump daily with buckets, barrels or milk churns? If so, what does this task cost you in time and labour? **Think it over.**

IN THE HOME

A water supply to the home certainly makes a difference to the housewife. Trips to the well or pump are unnecessary. The dozens of boiling, scrubbing, cleaning and washing-up jobs can be done more quickly and thoroughly, because with electricity you can have the water hot and cold. Improved sanitary and bathroom arrangements, so important to health, are made available; your standard of living is improved and life in general has a brighter outlook. Visit your neighbour who has had a water supply laid on to his home and see for yourself.



FOR THE DAIRY FARM



A cow in full production will drink from 18 to 20 gallons of water per 24-hour day. During this period she will drink from 10 to 14 times and as much as 40 per cent. of her daily requirements will be drunk at night. PROVIDED the water is always available for her. If allowed to drink only 2 or 3 times daily she will not consume sufficient water. If a proper water supply is made available to her over a 24-hour period either by way of drinking bowls or suitable stock watering troughs, her production of

milk and butterfat will increase. This increase may be anything from 12 to 15 per cent. An adequate supply of water is also required for the byre which is washed out daily. With a pressure water supply this task requires the minimum of labour, as suffi-

cient pressure to operate a hose is available. The washing of hands and udders, scalding of dairy utensils and milk cooling chores also demand that plenty of water is at hand. If you are a dairy farmer you know how important a reliable water supply is to your business. There is still the chance, however that your present system can be improved. Would an electric power pump reduce your pumping costs and increase your profits? It might be well worth your while to consider this point.

FOR THE MARKET GARDEN



For the market garden, particularly during dry periods, watering of the vegetable crop may well mean the difference between profit and loss. When a five-day period passes without a good rain, during the growing season, at least one half inch of water is required. This represents a supply of 300 gallons per 1,000 sq. feet. By installing a watering system you insure against drought and turn would-be losses into profits.

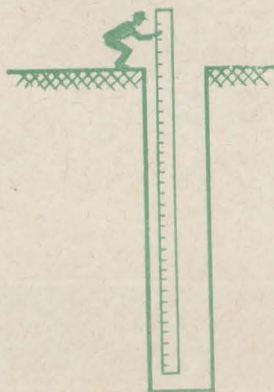
HOW TO GET YOUR WATER SUPPLY INSTALLED



If you are a consumer of ours we are prepared to offer you every assistance and advice with regard to the type of pump unit and installation layout most suitable for your particular case. This service is free to you, and by availing of it you are ensuring that your system layout will be in accordance with your requirements and will be utilised to the maximum advantage. With this pamphlet we enclose an enquiry form. If you are considering the installation of a water

system, please complete this form and forward it to the local Electricity Supply Board District Engineer. Should you have difficulty in completing the form, do not hesitate to consult us. Our staff is prepared to assist you in every possible way.

OUR RANGE OF PUMPS



We can supply a pump for any need. Our shallow well pumps will cater for all wells not greater than 22 feet deep. For any depth between 22 feet and 185 feet we have a deep well pump to suit. We do not offer you a unit more powerful than you require. Shallow well or deep well; pressure storage or open discharge; mounted directly over the well or offset at some distance from the well-head. Whatever your problem, we can find a solution. Our pump department, by working on a "made to measure" policy, gives you the opportunity of making an economical purchase and assures you of an efficient pumping performance.

To assist us in making a selection of the best pump for your needs, it is essential that you complete the enquiry form in

all details, together with any other information which you think may be of assistance.

THE DEPARTMENT OF AGRICULTURE GRANT

Having decided on the type of pump and the system layout you are in a position to make application to the department of Agriculture for a grant towards the cost of installation. In order to qualify for the grant you must be a rated occupier of an agricultural holding. If you qualify for the grant, the Department of Agriculture is prepared to contribute at the rate of 50 per cent. of the approved estimated total cost of the works, subject to a maximum grant of £100. The grant

covers the time and material necessary for an installation which will take water from the source of supply to one kitchen sink, and it also provides for the sinking, lining and heading of wells. The cost of any other extensions will not be borne by the grant. Installation may not be commenced without the consent of the Department of Agriculture.



Why wait!

Experience has proved that a good reliable water supply pays for itself within a year, apart from the increased convenience and comfort in the home which it brings. You can have water on tap for all your needs for a small capital outlay, particularly with the aid of the Government Grant.

Why not avail of our service and the Government Grant Now.

Issued
by the

RURAL ELECTRIFICATION OFFICE
ELECTRICITY SUPPLY BOARD
27 Lower Fitzwilliam Street, Dublin