

RE/PR/22 (1)

TREAT YOUR KITCHEN



TO AN
ELECTRIC KETTLE

RE/PR/22 (2)

12 Pints of Boiling Water for 1d.

Here is a glorious opportunity to bring the speed and convenience of an electric kettle to your kitchen. By having 6s.5d. added to your two-monthly electricity account and making a deposit of only 17s.9d. you can have a gleaming polished copper 6 pint electric kettle right away.

An electric kettle will boil 12 pints of water for 1d. If you compare this with any other method of boiling water; you will find that it is considerably cheaper and it is just as quick as any other method.

Don't forget that you can boil an electric kettle in any room in the house which is fitted with a plug socket and this can very often be a big advantage.

Don't miss this offer. Fill in the form on the next page and send it with the deposit to your nearest E.S.B Showrooms or representative.

MEMORANDUM OF AGREEMENT

To: THE ELECTRICITY SUPPLY BOARD—Please supply me with A 6-pint Polished Copper Electric Kettle complete with flex and plug. I enclose *17s 9d. by way of deposit and first Payment, the balance to be charged for by an addition of 6s.5d. to my electricity account every two months for twelve two-monthly periods, i.e., a total credit sale price of £4.14s.9d. (Note:— this appliance may be purchased outright for a cash price of £4.6s.6d). The appliance is guaranteed for one year. * I require the Kettle to be posted to me for which I enclose an additional 1s.6d. to cover postage: (cross out if appliance is to be collected).

It is hereby certified by the buyer (the consumer) and the Board that a minimum deposit has been paid by the buyer before entering into this agreement of an amount calculated at the percentage set out in the first schedule to the Hiring, Hire-Purchase and Credit Sales Order, 1956 of the price at which the goods may be purchased by him for cash and that the period of payment provided by this Agreement is not greater than the relevant period set out in the said schedule.

CONSUMER'S SIGNATURE

NAME (block letters)

ADDRESS

ELECTRICITY ACCOUNT Nos.

TYPE OF PLUG REQUIRED

3-PIN OR 2-PIN SIDE EARTH

WE ACCEPT THIS OFFER

.....**FOR E.S.B**

and then

COMPLETE YOUR KITCHEN

WITH AN ELECTRIC COOKER

Has your present method of cooking ALL these advantages?

- Complete cleanliness, which keeps your kitchen fresh and shining for years without the need for frequent re-decoration.
- A rigid economy which keeps your cooking costs down to 1½d. per person per day for ALL meals.
- Accurate control—in the thermostatically controlled oven and on the hotplate.
- A speed-o-matic hotplate, which gives quicker-than-ever boiling and frying, and a degree of control so exact, that foods will never burn or boil over.



You can buy a new electric cooker on extremely convenient hire purchase terms which are spread out over 5 years. Installation costs may also be spread over the same period.

**ELECTRICITY
SUPPLY BOARD**